



## Smarts

**BS GRAPHIC DESIGN**  
**College of Business**  
**Ferris State University**  
May 2018, GPA 3.91

Minor, Art History

## Associations

**AIGA CONFERENCE VOLUNTEER**  
**Minneapolis, MS**  
Fall 2017

**UKULELE CLUB VP & CO-FOUNDER**  
**Ferris State University**  
Spring 2015–Fall 2017

**AIGA WEST MICHIGAN MEMBER**  
Fall 2014–Now

## Know-How

Adobe Creative Cloud  
Content strategy  
Harvest time tracking  
HTML & CSS  
InVision  
Mailchimp  
Prototyping  
Research  
Sketch app  
Trello  
Time management  
Typography  
UX & UI design  
Visual design  
WordPress

## Experience

**DESIGN PROJECT CENTER**  
**Ferris State University**

Fall 2017–Spring 2018

- Conducted client meetings
- Used project management and time tracking tools
- Created concept for MindShare 2018, an annual gala to raise \$325,000
- Rebranded Grand Rapids Student Advancement Foundation
- Presented at board meetings

**GRAPHIC DESIGNER**  
**Office of International Education,**  
**Ferris State University**

Fall 2016–Spring 2018

- Collaborated with internal University clients and printers
- Designed posters, flyers, invites, banners and social media graphics

**INTERN & DIGITAL DESIGNER**  
**Our Daily Bread Ministries**

Summer 2016, 2017

- Designed websites and app screens
- Assisted with directing photo shoots
- Designed cinemagraphs and social media posts
- Created print ads and newsletters
- Involved with a press check

**MYPLACE STUDENT LEADER**  
**Ferris State University**

Fall 2015–Spring 2016

- Facilitated meetings and activities with international students
- Helped students learn the American culture and language

## Visits

AGO Art Gallery, Toronto  
AIGA Conference, Minneapolis  
Carnevale, Grand Rapids  
CQL, Grand Rapids  
Design Thinkers Conference, Toronto  
Herman Miller, Zeeland  
Newell Brands Design, Kalamazoo  
Pageworks, Grand Rapids  
Study Abroad. France, Italy, Spain  
Xibitz, Grand Rapids

## Hurrah!

**STUDIO EXCELLENCE AWARD**  
**Ferris State University**  
Spring 2016

**TOP 10 HONORS ART SHOW**  
**Ferris State University**  
Spring 2015

**DEAN'S LIST**  
**Ferris State University**  
Fall 2014–Now

## Talks

Aaron Draplin  
Annie Atkins  
Art Chantry  
Austin Kleon  
Coralie Bickford-Smith  
James Victore  
Julie Zhuo  
Karim Rashid  
Manuel Lima  
Sofia Svensson-Huang